InFOCUS The monthly e-newsletter for the Loveland Photographic Society

Club Meetings

Tuesday, November 5 LPS Board Meeting

Open to All Perkins Restaurant <u>2222 West Eisenhower</u> Loveland, CO 5:30 PM Optional Dinner 6:30 PM Meeting

Saturday, November 9 Photo Bull Session

Daz Bog Coffee Shop

<u>556 Lincoln</u> Loveland, CO 8:30–10 :30 AM

Monday, November 11 Monthly Club Meeting Group Publishing <u>1515 Cascade Avenue</u> Loveland, Colorado

Social Hour 5:30-6:30 PM

Club Meeting 6:30-9:30 PM

Monday, November 18

Photo Review Session Loveland Library Gertrude Scott Room <u>300 Adams Avenue</u> Loveland, CO 6:00-8:00 PM

November Meeting Agenda

Hands-on Product Photography

Presented by Rodney Stewart

By JEANIE SUMRALL-AJERO PROGRAMS@LPS.CC

Bring your camera, your creativity and your questions as we join Rodney Stewart, Senior Photographer for Group Publishing, Inc. for a fun and engaging night of hands on product photography. We will have multiple sets available for everyone with different subject matter, backgrounds and studio lighting. The evening will function as one part seminar and five parts hands on studio work and will introduce members to all aspects of getting beautifully lit product shots. Members are encouraged to bring your camera, macro lenses, monopods or tripods.

Rodney Stewart is the Senior Photographer and supervisor of the digital photography department at Group Publishing, Inc. for the past 16 years. He is responsible for creating and managing photo assets for a multi-million-dollar corporation that publishes a very diverse range of products. Their products, along

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Tiger Lilies by Rodney Stewart

LPS Board of Directors

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Society

PRESIDENT - KURT FLOCK VICE PRESIDENT - KEVIN FETTIG TREASURER - SANDY LOUCKS SECRETARY - SCOTT SPRAIN PAST PRESIDENT - TONY PARISO PROGRAMS - JEANIE SUMRALL-AJERO MEMBERSHIP - SANDY LOUCKS COMPETITION - LORIE SMITH

LPS Officers

FIELD TRIPS - LYNNE LEWIS **GREETING HOSTS** - JAMIE CARRIER & INGRID JACOBSON MENTOR - MIKE WILCOX PROJECTIONIST OCTAVIO NODA & MIKE WILCOX FORUM DIRECTOR - INGRID JACOBSON PUBLICITY - OPEN **SCHOLARSHIPS** — RUTH SPRAIN NEWSLETTER/WEBMASTER - BILL SHANAHAN PSA REPRESENTATIVE - LISA SCHNELZER FACILITY SETUP - JEANIE SUMRALL-AJERO

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InFocus

The e-Newsletter for the Loveland Photographic Society

Mailing Address P. O. Box 7604 • Loveland, CO 80537

> Public Facebook Page https://www.facebook.com/ LovelandPhotographicSociety/

Members Only Facebook Group https://www.facebook.com/ groups/237033251716/

Submitting Pictures for the Monthly Competition or Photo Review Session

- Log on to the LPS.CC website
- Mouse over the Competitions dropdown on the Home Page.
- Select menu item: Submit images to a Competition
- Select the Competition or the Third Monday Photo Review
- Click the **Select** button on the Left side.
- At the bottom of the screen, click on Upload images into the Competition.
- Then click on the button Select which will open a window on your computer to select images.

• Click on **Save Images** The monthly competitions allow a single

image per competition. The photo review session allows up to three images — title the images with the letters A, B and C followed by your last name. This will allow us to limit the number of images if it is necessary.



SIG Meetings

Mac Users Group

Thursday, November 21 Poole's Residence in Seven Lakes Patio Homes and Cottages 2915 Purgatory Creek Dr.

Loveland. CO 6:30 PM 970-481-2175 for more information

LPS Board Meetings Open to All Members

The board meetings that are held every other month at a local restaurant are open to everybody. If you are interested in seeing how your leadership team tends to club business, you are encouraged to attend, especially if you are interested in filling a board position.

The next meeting for will be held at Perkins Restaurant, 2222 West Eisenhower, Tuesday, November 5. The meeting is started with an optional dinner at 5:30 p.m., then continues on to club business at 6:30 p.m.

Join the Club!

If you are reading the newsletter as a non-member and would like to join the Loveland Photographic Society, go to the main page on the LPS.CC website and click on **Membership > Join or Renew**.

Rodney Stewart

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with his images, are distributed world-wide and seen by millions of people nationally and internationally. He creates images for everything from product content and magazine stories to online marketing for use in print and across all digital platforms.

Rodney is trained and experienced to master level in all areas of commercial photography, including high end technical product images and beautifully lit food photography as well as studio and location corporate portraiture. But his greatest passion is creating stunning portraiture of people in all their natural environments. He has taught beginner and advanced photography and Photoshop to hundreds of people and hired and trained over 35 interns.....only yelling at a couple.



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Taking Photography to New Heights

How far will a photographer go to get the shot? These guys were perched high above Tropicana Boulevard in Las Vegas shooting towards the Excalibur Casino on the south and the New York New York resort on the north.

LPS Positions to be Filled

BY KURT FLOCK

PRESIDENT@LPS.CC

LPS Members:

It is that time of the year where board and chair positions need to be filled for the coming year. The year is a calendar year starting January 1st.

Board of Directors:

| Flock |
|------------------|
| n Fettig |
| dra Loucks |
| t Sprain |
| / Pariso |
| ie Sumrall-Ajero |
| dra Loucks |
| e Smith |
| |

The Board of Directors may stay the same as it currently is unless:

- · Kurt and Kevin decide to swap board positions
- Or someone else would like to run for a board position

Other Chairpersons and Assignments:

| Field Trip Chair | Lynne Lewis |
|-----------------------|---|
| Greeting Hosts | Open Position (to serve with Ingrid Jacobson) |
| | Opportunity for a member to get more involved with their club?! |
| Mentor Chair | Mike Wilcox |
| Projectionist | Mike Wilcox/Octavio Noda |
| Forum Director | Ingrid Jacobson |
| Publicity Chair | Open Position |
| | This is a great opportunity for someone with the skills to publicize LPS on Social Media and newspaper releases as well as publish the monthly InFocus newsletter. This chair could certainly organize a group of members to pull all publicity together and update what publicity means for LPS. |
| Scholarships | Ruth Sprain |
| Website Administrator | Bill Shanahan |
| PSA Representative | Lisa Schnelzer |
| Facility Setup Chair | Jeanie Sumrall-Ajero/Kurt Flock |

Members, this is your club and by getting involved with chair assignments or the board enhances both the club and personal opportunities.

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BY OCTAVIO NODA

PROJECTIONIST@LPS.CC

The essence of a good travel picture is a photo that depicts the main aspects/subjects that identify a place in a unique way. In order to obtain this goal, it is fundamental to learn as much as possible about its culture, history, and geography. It can be a faraway country or a place where you live. The photos should include people in their environment, landmarks, main industries, specific details, and geography features from a distinctive perspective and intrinsic to the place. Do not overlook symbols of a culture that say more about how people live. The key to capturing a striking and significant picture is to see the unusual in the usual things. Being able to see a subject as more than a mere glance, should become a personal thing, and that is the art of seeing. It is essential to study and concentrate on creative aspects by composing (Rule of Thirds help), and focusing on the subject, light conditions, depth and foreground.

The objective is to take an eye-catching composition, whether a photograph's composition is simple or complex, and the overall shot should be well-organized to avoid confusion. Its diverse elements must mesh to make a strong statement. Avoid the temptation to include too much in the frame which can result in an image with too many conflicting details or focus of attention. Remember that wide angle lenses include so much information that they are difficult to tame. Very long telephotos are often too restrictive. In fact, extraordinary photography is mostly about "abstracting" or extracting just what is needed from the subject. The "extra" ordinary picture happens when all the above elements are brought together.

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Competition Corner

By LORIE SMITH COMPETITION@LPS.CC

Please congratulate the following members who have advanced to the next level of competition.

Intermediate

Steve Scarborough Paul Smith

November Theme Joy!

Submission Deadline Before Midnight, Monday, November 4

Please keep the judging criteria in mind:

Impact and Viewer Interest — "Wow" factor is the nebulous quality where an image "pops". This subjective aspect of judging should not preempt the technical or composition aspects of an image.

Composition — Good composition is a pleasing arrangement of the elements in an image. There are many guidelines for good composition that judges may consider.

Technical Quality — This includes sharpness, focus, color, tonal scale, contrast, appropriate depth of field and other qualities. Consideration is also given for the effect the photographer was trying to achieve such as high key, multiple exposure, selective focus, etc.

Monthly Themes — The subject matter should be related in some manner to the theme. While there are no formal "deductions" or penalties, judges may reduce their overall score if they feel the image does not align with monthly theme. With that said, creative interpretation is encouraged.

Future Monthly Themes for 2019

December TBD



Suggestion Box

Suggestions or comments concerning the club can be <u>submitted here</u>, which in reality is an email to the editor. Your email will be forwarded to the appropriate board member. Thanks for your input!

The LPS Affiliate Program

The following companies have offered LPS various programs for the club and anyone who uses the special links provided on the website to make purchases. Make sure to use the links **each time you order.** Otherwise, you and LPS will not receive the benefits of the program each company offers.

Click on **Affiliate Program** on the LPS.CC website home page for links to these companies.















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