# Focus The monthly e-newsletter for the Loveland Photographic Society



# **Club Meetings**

Unless otherwise specified, all meetings will be held online with the GoToMeeting app using the following link:

https://www.gotomeet.me/ **LPhotographicSociety** 

Tuesday, July 6 **LPS Board Meeting** Open to All 6:30 PM

Saturday, July 10 **Photo Bull Session** 8:30-10:30 AM

Monday, July 12 **Monthly Club Meeting** 6:30-8:30 PM

Monday, July 19 **Photo Review Session** 6:00-8:00 PM

Join the meeting via desktop computer, laptop, or smartphone to see and interact with other participants. Please mute your microphone except when you are speaking, to avoid extraneous noises.

### **July Meeting Agenda**

## The Ultimate Workflow

# Presentation by Clifford Pickett

What if I told you your workflow can be automated down to just one click to organize and two clicks to find any image you've ever taken? Yeah. The best workflow is one that requires the least amount of work possible. Less work, more

flow. Seriously, this really is the ultimate workflow solution.

Come join Clifford Pickett as he walks you through the best practices of gaining back control of it all, using the best software available to do it. We'll explore the various ways to approach the problems we all face, from workflow and digital asset management to editing, sharing, backup strategies, etc. This will be an informal presentation where your engagement is welcome and encouraged. Get your questions answered, hone your skills. and learn all of the things that you don't know you don't know yet. Come join the party!



#### **About the Presenter**

Clifford Pickett is a location-independent full-time traveling professional travel, humanitarian, and commercial photographer, videographer, and educator. He is also an FAA certified drone pilot and Adobe Lightroom workflow guru. He failed his first photography class. He waited until digital photography was good enough to avoid film. He's self taught, sourcing his education through modern methods rather than traditional ones. His approach to his work and his teaching is, as a result, both refreshing and rather unconventional, questioning everything about the standards and norms of creating images. He has learned to successfully operate at the edge of what is possible, leveraging the new capabilities of modern technology and developing techniques that allow him to overcome traditional photographic limitations while simplifying the process. His unique ability to take a complicated subject matter and distill it into its purest, most simple form has led to a "more is less" approach to photography, workflow, and editing. More often than not you'll find him shooting with an iPhone and a small aerial drone.

#### LPS Board of **Directors**

**PRESIDENT** - DAN KOZLOWSKI VICE PRESIDENT - RICH KREBS **TREASURER** - SANDY LOUCKS **SECRETARY** - SCOTT SPRAIN **PROGRAMS** 

-SHELLY KELLY -RICH KREBS - RUTH SPRAIN

**MEMBERSHIP** — SANDY LOUCKS **COMPETITION** 

- JEFF STEPHENSON

#### **LPS Officers**

FIELD TRIPS

- LYNNE LEWIS **GREETING HOST** SHELLY KELLY FORUM DIRECTOR — INGRID JACOBSON **PUBLICITY** - OPEN **SCHOLARSHIPS** - RUTH SPRAIN **NEWSLETTER** - ARDETH CARLSON **WEBMASTER** - BILL SHANAHAN **PSA REPRESENTATIVE** — LISA SCHNELZER

# *In*Focus

# The e-Newsletter for the Loveland Photographic Society

#### **Mailing Address**

P. O. Box 7604 • Loveland, CO 80537

#### **Public Facebook Page**

https://www.facebook.com/ LovelandPhotographicSociety/

#### **Members Only Facebook Group**

https://www.facebook.com/groups/237033251716/

# **Submitting Pictures for the Monthly Competition or Photo Review Session**

- Log on to the LPS.CC website
- Mouse over the **Competitions** dropdown on the Home Page.
- Select menu item:
   Submit images to a Competition
- Select the Competition category or the Third Monday Photo Review
- At the bottom of the screen, click on **Upload images into the Competition.**
- Then click on the button Select which will open a window on your computer to select an image.
- Click on Save Images and Proceed to Edit Page.
- Type in a title and click on Save any changes and return to original page.
- You can replace any photo, up to the submission deadline, if desired.

The monthly competitions allow a single image per category. The photo review session allows up to three images. Include your last name in the title; this will allow us to limit the number of images if it is necessary.

#### July Presenter—Continued

Professionally, he's developed several successful photographic enterprises, including an elite personal brand in digital photography, a commercial video production company, a 3D VR imaging business, and a community-based platform for local artists in NYC to share their vision and work worldwide. He's served on the board of directors for ASMP for many years; he is an adjunct professor at NYU and a personal consultant for many of the biggest names inside and outside of the photographic industry. His work has caught the attention of many global brands, such as Apple, Google, British Airways, Adidas, Estée Lauder, Sephora, Clinique, and Lindblad Expeditions, among others, and his work has been featured by National Geographic, the Smithsonian, and various other publications and media outlets.

To see some of Cliff's work and for more information on the events he hosts, visit his website at: <a href="www.cliffordpickett.com">www.cliffordpickett.com</a> as well as his personal Instagram account: <a href="www.instagram.com/cliffordpickettphotography">www.instagram.com/cliffordpickettphotography</a>

# **LPS Judges Needed**

For various reasons, the pool of available judges to fill the three-judge panel for LPS monthly competitions is diminishing. While it might be intimidating to consider judging the work of other photographers, training can be provided for volunteers at the Masters or Masters 2 level, and each judge's scores are averaged with the scores of the other two judges so that the results are not the opinion of a single person. Members who have achieved the upper two levels of competition are encouraged to share their knowledge of excellent images with the club; contact competition chair Jeff Stephenson.

#### **Presentation Videos Available**

The videos of Dan Walters' April presentation on Dynamic Bird Photography and Jeanie Sumrall-Ajero's June presentation, Taking a Deep Dive into the Histogram, have now been posted on the LPS website. Note that May's presentation was not recorded. You can find links to the videos on the LPS website if you login, then go to Membership>Resource Links>Videos. Most of our speakers graciously allowed us to record their presentations as long as they were made available to LPS members only. Please do not share these links with non-members

### **LPS Summer Picnic**

So let's have a picnic. This would be a great opportunity to meet new members and for all members to gather with our photog friends and share some stories in August or September. However in order to do this we will need some volunteers to make this a successful event.

We will need people to do the following:

- Decide on weekend or weekday and time of day
- Determine and schedule an available local park
- Make food plans
- Send emails to members to get some idea of how many people will attend.

Please contact LPS president Dan Kozlowski by July 10th so we can make this happen: dkozphoto@gmail.com

# **Competition Corner**

#### **July Competition**

Open Projected Travel Projected Monthly Topic: From Dusk to Dawn

Submission Deadline
Before Midnight, Monday, July 5

Please keep the judging criteria in mind: Impact and Viewer Interest—"Wow" factor is the nebulous quality where an image "pops." This subjective aspect of judging should not preempt the technical or composition aspects of an image.

**Composition**—Good composition is a pleasing arrangement of the elements in an image. There are many guidelines for good composition that judges may consider.

**Technical Quality**—This includes sharpness, focus, color, tonal scale, contrast, appropriate depth of field and other qualities. Consideration is also given for the effect the photographer was trying to achieve such as high key, multiple exposure, or selective focus.

Monthly Topics—The subject matter should be related in some manner to the topic. While there are no formal deductions or penalties, judges may reduce their overall score if they feel the image does not align with the monthly topic. With that said, creative interpretation is encouraged.

**Open Projected—**The image must begin as a photograph. From there, it is up to you. Any photograph may be entered in the Open Projected category.

### **New Image Category**

At their last meeting, the LPS board decided to provide an additional opportunity for members to share photos without having the image critiqued or scored. It is hoped that this will encourage more participation in club activities. This additional category, My Favorite Image, has been added to the items under Submit Images to a Competition. Only one photo can be added by each member, and these images will be displayed, along with the competitive images, at the July club meeting. The board will be evaluating at future board meetings whether or not this addition is of value to members.

# **Share Your Travel Story**

Now that loosening COVID restrictions are allowing us to begin making travel plans once again, LPS members are most likely finding places to take their cameras. If you have made a trip to an area that you feel would be of interest to other photographers, write a short article describing your experience and include your photos and submit to the newsletter editor: ardeth.carlson@gmail.com

### **Upcoming 2021 Monthly Topics**

August: From a Bug's View

September: Water October: Humor November: Still Life

### **Travel Category**

LPS competition judges use the guidelines of an acceptable travel image defined by PSA:

"Photo Travel Definition: A Photo Travel image expresses the characteristic features or culture of a land as they are found naturally. There are no geographic limitations. Images from events or activities arranged specifically for photography, or of subjects directed or hired for photography are not permitted. Close up pictures of people or objects must include features that provide information about the location.

Techniques that add, relocate, replace or remove any element of the original image, except by cropping, are not permitted. The only allowable adjustments are removal of dust or digital noise, restoration of the appearance of the original scene and complete conversion to greyscale monochrome. Other derivations, including infrared, are not permitted. All images must look natural."

For inspiration, take a look at winning images in the PSA Travel Interclub competition: <a href="https://psa-photo.org/index.php?divisions-photo-travel-interclub-competition">https://psa-photo.org/index.php?divisions-photo-travel-interclub-competition</a>

It's important to note that if you can't see the images, there is probably an ad blocker on your computer, which you will need to disable for that site.

# Members Moving Up in Competition Level

Congratulations to the following member:

Misty Huss to Masters

# **PSA Interclub Competitions**

LPS is a member club of the Photographic Society of America and participates in three divisions of interclub competition: nature, print, and travel. There are three rounds of competition per season, with deadlines on November 15, February 15, and April 15.

For the **nature and travel divisions**, each club can submit up to six images by six different members in each round. Photos should be in JPG format with dimensions of horizontal no greater than 1400 pixels and vertical no greater than 1050 pixels.

In the **pictorial print division**, there are five image categories: large color, small color, large mono, small mono, and creative altered reality. Participating clubs can submit up to four prints by four different members in each category at each round.

The LPS reps are reaching out to members whose images they have noted in LPS competitions as well as in social media like Facebook but also welcome submissions by all members of the club. Photographers who are members of more than one club can only submit a specific image for one of the clubs.

LPS members who are interested in having their photos considered for our club's submissions to a PSA interclub competition can contact the LPS rep for more details.

#### NATURE DIVISION: Ardeth Carlson, LPS Rep ardeth.carlson@gmail.com

Nature Division (ND) image guidelines can be seen at <a href="https://psa-photo.org/index.php?divisions-nature-interclub-competition">https://psa-photo.org/index.php?divisions-nature-interclub-competition</a>. Ardeth is looking for images that illustrate an interesting behavior or a unique point of view, not just a landscape or wildlife that is in good focus! Storytelling is an important part of the image.

#### PICTORIAL PRINT: Lisa Schnelzer, LPS Rep lisaschnelzer@gmail.com

Description of the five image categories in the Pictorial Print Division (PPD) can be found on the PSA website: <a href="https://psa-photo.org/index.php?divisions-pictorial-print-interclub-competition-entering-rules">https://psa-photo.org/index.php?divisions-pictorial-print-interclub-competition-entering-rules</a>. For further information regarding the size of prints, etc., contact Lisa.

#### TRAVEL DIVISION: Rich Krebs, LPS Rep rkrebs318@gmail.com

A definition of a travel photo and a PDF of the Travel Division (PTD) guidelines can be found at <a href="https://psa-photo.org/index.php?divisions-photo-travel">https://psa-photo.org/index.php?divisions-photo-travel</a>. Rich wants images that show characteristic features of a place or a people.

# **PSA 365-Day Challenge**

Members of LPS who are also members of PSA should consider participating in the 365-day challenge. Daily assignments for every day of the year offer motivation to get out with your camera and provides a goal. However, it isn't a requirement that submitted photos be shot that day or even that year; it can also be a way to look through your photo archives and evaluate them in terms of meeting a specific theme. Most of the topics, such as earthy, adamant, wry, or imminent, can be approached from a variety of perspectives. Some are descriptive—greasy, itchy, flimsy—or some are nouns, like pot or loaf (yes, both can be read different ways!). You can view the current assignments and see examples at https://psa-photo.org/index.php? 365-day-gallery

#### **PSA Photo Festival 2021**

The Photographic Society of America is looking forward to holding its 2021 Photo Festival, after having to cancel in 2020 due to COVID-19 restrictions. Rapid City, South Dakota, will be the site of this year's festival.

The opening ceremony is on Wednesday, October 6, but on-site registration opens on October 4, and photo tours and a chuckwagon event also begin on that date. There is an impressive array of speakers, covering a variety of photography topics. Photo tours include Badlands National Park sunrise and sunset tours, Spearfish Canyon waterfalls tour, Mount Rushmore and Iron Mountain Road tour, Reptile Gardens morning tour, and 1880 train ride and photo shoot.

Online registration for PSA members is \$200 up to September 10; after that, on-site registration is \$230. Registration for nonmembers is \$280. One-day passes are available for \$89 each. The optional photo tours have an added fee.

The Ramkota Best Western Hotel is offering a special rate of \$84 per night for festival attendees who book through the link on the PSA website. The festival ends with a banquet on October 9.

Use this link for complete information:

https://psa-programs.org/photo-festival-2021/index.html

PSA is currently offering a special membership rate of \$36 per year when enrolling in a 5-year membership.

# Iceland's Ring Road

BY ARDETH CARLSON, EDITOR

One well-known way to get a sampling of the beautiful sights of Iceland is to rent a car and drive the ring road, Route 1, that mostly circles the perimeter of the island. My husband and I recently returned from a nine-day trip that included three days in the Reykjavik area and six days of driving.

We decided not to attempt a visit to the volcano that is still actively erupting southwest of Reykjavik. We could see the smoke from the volcano, but none of the erupting lava was visible to us. At the time we were there, the hiking trail to the volcano reportedly involved a 1½-2 hour trek each way, with hiking shoes and crampons advised due to slippery conditions. Since then the trail has been interrupted by a fresh lava flow and several hikers have put themselves at considerable risk by that common disease of Invincible-Tourist syndrome!

We happened to hit a week of unseasonably chilly June weather, with mostly overcast skies, cold wind, and some rain, with temperatures generally around 6-7 degrees Celsius, sometimes dipping down to 2 degrees, on rare occasions up to 12 degrees, so layers of clothing were a must, as well as a warm hat and photographer gloves. I used a rain poncho and a nylon lens "jacket" to protect my gear from the heavy mists at some of the waterfalls. We also had the long daylight hours but rarely had long blue- or golden-hour light or great sunrises or sunsets.

All of our overnight accommodations were reserved in advance, so we had to choose among sightseeing options to fit into each day's travel. Most days included visits to waterfalls, Seljalandsfoss and Godafoss being our favorites. We spent one of our Reykjavik days driving out on the Reykjanes

peninsula, which includes the Seltún geothermal area as well as the famous Blue Lagoon.

In addition to the waterfalls, highlights for me included the sights around Kirkjufell in the Snæfellsnes peninsula, the black beach and sea stacks at Revnisfiara on the east side of Iceland. the Krafla geothermal area near Lake Myvatn, and the iceberas at Jökulsárlón Lagoon. Fellow photographers can probably sympathize with my unfortunate incident at the black beach in which I tripped while trying to avoid an incoming wave and broke the zoom ring on my wide-angle lens on the second day of the ring road tour! Amazingly, the camera and lens continued to work, but I no longer had the full 18-300 range, mostly stuck around 80-90 mm. It even took three photos of the sand as I fell, the third one a very blurry, very very closeup!

Everywhere we drove, we had to watch out for sheep crossing the road. In addition to a myriad of Icelandic horses, we saw several flocks of reindeer on the east coast. Although I photographed quite a few birds, I was disappointed not to find any puffins or seals.

There is also a lot to see in Reykjavik. Our stay at Hotel Frón was right in the downtown area, and it was easy to walk to the Hallgrímskirkja, a church whose spire was designed to imitate the basalt sea stacks of Iceland; the beautiful Harpa concert hall; the Tjörnin city pond; and numerous restaurants—yes, food in Iceland is very pricy, except hot dogs, which cost similar to franks at your local sports stadium!

We had to have a negative COVID test before the flight to Iceland, direct from DIA to Reykjavik, but we hadn't been aware that we also had to have another negative test within 72 hours of our return to the U.S., so the necessity to schedule the test in Reykavik caused us to miss much of the sights we planned to see on the west side. Had we known that sooner, we could have scheduled it a little later to give us time for the drive on that last tour day.

We found the "land of fire and ice"—of vivid greens, moss-covered dunes, sharp lava beds, snowy peaks, and moon-like landscapes, and a multitude of sheep and shaggy ponies—a wonderful part of the world to discover.



Lupines at Tröllaskagi Peninsula



Scene at Snaefellsnes Peninsula



Seljalandsfoss



Krafla Geothermal Area



Reynisfjara Beach



Common Murres at Dyrholaey Arch
Godafoss Panorama



East Coast Route 1



June Midnight at Hoffstadir Country Hotel Jokusarlon Ice Lagoon



