# InFOCUS The monthly e-newsletter for the Loveland Photographic Society



## **Club Meetings**

**Tuesday, January 8 LPS Board Meeting** Location — See Page 5 5:30 PM Optional Dinner 6:30 PM Board Meeting

### Saturday, January 12 Photo Bull Session

Daz Bog Coffee Shop <u>556 Lincoln</u>

Loveland, CO 8:30–10 :30 AM

### Monday, January 14 Monthly Club Meeting Group Publishing, Inc. <u>1515 Cascade Avenue</u> Loveland, Colorado

Social Hour Cash Snack Bar 5:30-6:30 PM

Club Meeting 6:30-9:30 PM

## Monday, January 21

Photo Review Session Loveland Library Gertrude Scott Room <u>300 Adams Avenue</u> Loveland, CO 6:00-8:00 PM



## **January Meeting Agenda**

# Creation Through Photography

## Presented by Michael Wilcox OpenShadowsPhotography.net

#### BY JEANIE SUMRALL-AJERO PROGRAMS@LPS.CC

Most of you are familiar with fellow club member Michael Wilcox through the Third Monday Photo Review sessions and look forward to hearing his comments about your photos. As a fine art photographer, Michael tends to see more in a scene than first meets the eye and his photographic style is recognizable in our club competition. This month he has agreed to share his creative process with us. Everything from his considerations before he even thinks about pressing the shutter button to his creative choices during post processing plus tips for how to share your photos with a wider audience.

Michael's photographs have been published in national publications including USA Today and have won multiple national awards from the Photographic Society of America. He is recognized as a Master Level II photographer by the Loveland Photographic Society where he serves as mentor chair. He is also a member and past president of the Thompson Valley Art League/Lincoln Gallery where is work is on permanent display.

He was one of two photographers accepted into the 2015 Colorado Governor's Art Show and the only photographer at the 2017 Colorado Governor's Art Show. For the last four years, Michael has been successfully selling his work at major Art Shows in Greeley, Estes Park, Denver and of course Loveland's Art in the Park sponsored by the Thompson Valley Art League. LPS Board of Directors

PRESIDENT - KURT FLOCK VICE PRESIDENT - KEVIN FETTIG TREASURER - SANDY LOUCKS SECRETARY - SCOTT SPRAIN PAST PRESIDENT — TONY PARISO PROGRAMS - JEANIE SUMRALL-AJERO MEMBERSHIP - SANDY LOUCKS COMPETITION - LORIE SMITH

### LPS Officers

FIELD TRIPS - LYNNE LEWIS **GREETING HOSTS** - JAMIE CARRIER & INGRID JACOBSON MENTOR — MIKE WILCOX PROJECTIONIST OCTAVIO NODA & MIKE WILCOX FORUM DIRECTOR — INGRID JACOBSON PUBLICITY - OPEN **SCHOLARSHIPS** - RUTH SPRAIN NEWSLETTER/WEBMASTER - BILL SHANAHAN **PSA REPRESENTATIVE** - LISA SCHNELZER FACILITY SETUP — JEANIE SUMRALL-AJERO

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## January 2019

# InFocus

The e-Newsletter for the Loveland Photographic Society

### **Newsletter Deadline**

In order to publish the newsletter by the first of the month, please <u>email</u> your articles by the 28th of the previous month. Any plain text file, email body text, or a Microsoft Word compatible document will do, with pictures embedded or attached separately. Please don't convert text files to PDF format.

### **Field Trip Registration**

To register for a field trip, logon to the website, go to the calendar and click on the event. Click on **Registration Information** (lower left-hand corner) to sign up.

### Submitting Pictures for the Monthly Competition or Photo Review Session

- Log on to the LPS.CC website
- Mouse over the Competitions dropdown on the Home Page.
- Select menu item: Submit images to a Competition
- Select the Competition or the Third Monday
  Photo Review
- Click the **Select** button on the Left side.
- At the bottom of the screen, click on Upload images into the Competition.
- Then click on the button Select which will open a window on your computer to select images.
- Click on Save Images

The monthly competitions allow a single image per competition.

The photo review session allows up to two images — title the images with the letters A and B followed by your last name. This will allow us to limit the number of images if it is necessary.

# **SIG Meetings**

Mac Users Group

Thursday, January 17 Poole's Residence in Seven Lakes Patio Homes and Cottages

### 2915 Purgatory Creek Dr.

Loveland. CO 6:30 PM 970-481-2175 for more information

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## The LPS Affiliate Program

The following companies have offered LPS various programs for the club and anyone who uses the special links provided on the website to make purchases. Make sure to use the links **each time you order.** Otherwise, you and LPS will not receive the benefits of the program each company offers.

- Amazon.com
- Adorama
- Feisol
- MindShift Gear
- Red River Paper
- Think Tank Photo
- Topaz Labs

Click on **Affiliate Program** on the LPS.CC website home page.

## Social Hour

Group Catering will offer soft drinks, coffee, tea, smoothies, and light snacks prior to our regular monthly meetings as long as enough members participate.



## Dan Kozlowski Wins New Logo Contest

You've had to notice that the newsletter is sporting the new LPS logo now, which was designed by Dan Kozlowski. The new logo will be used across the board on LPS printed materials and the website.

Dan's design was voted as the best from entries submitted by LPS members during the logo contest, which ended October 31.

# **Suggestion Box**

Suggestions or comments concerning the club can be <u>submitted here</u>, which in reality is an email to the editor. Your email will be forwarded to the appropriate board member. Thanks for your input!

Thank Nou

A big thank you goes out to outgoing board members who have served on the LPS leadership team this last year

Tony Pariso President Program Chair J.R. Schnelzer Past President Kristi Norman Competition Chair

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# **Three Steps to Master Basic Digital Photography**

### BY OCTAVIO NODA PROJECTIONIST@LPS.CC

The benefits of digital cameras are many, but it's essential to learn how to obtain the best possible composition before the picture is taken otherwise the new technology will not help make good pictures. The following three simple techniques will help to make the best in-camera possible.

1. Learn the capabilities and settings of your camera to take pictures in all kinds of environments.

There are numerous rules and guidelines that can help with composition, but the Rule-of-Thirds is a guide line that will help to compose an attractive picture easily. It is an extremely wellestablished technique. The Rule-of-Thirds relies on an imagining frame with line lines that split into thirds, both vertical and horizontally. Placing people, objects and even horizons along these lines will produced a composition that is more engaging and interesting. Furthermore, by positioning the main object on one of the intersections four-lines give emphasis to the center of interest in your composition. Please, watch on the internet the free video Donald Duck in the mathematical land that will demonstrate the principle of this technique.

3. Familiarize yourself with the histogram in your camera. It shows a graphical representation of the tonal distribution of a picture. It is a useful tool for determining if both shadows and highlights will contain visible detail in both the brightest and the darkest important areas of a photograph. For example, if the white or lightly colored areas of your image have detail and the deepest shadows have detail then the image would be considered well exposed. The histogram left side signifies the black and dark areas, the middle represents medium gray and the extreme right is the light and



pure white of an image. Consequently, selecting a better camera angle, light direction and/or camera adjustments before shooting will result in an image with an excellent tonal distribution.





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### BY BILL SHANAHAN NEWSLETTER@LPS.CC

During my short membership in the Loveland Photographic Society, I've seen some major players in the club move on and become less active in the club, whether to pursue travel interests, or just to move to a warmer climate away from northern Colorado.

Tony Pariso is one of them. Over the past two years, Tony has served as President and Program Chair even longer — which means he not only hosted the regular monthly meetings, he recruited the speakers for all the presentations. Furthermore, he wrote the articles for the newsletter, describing the monthly agenda. That same article was forwarded to the Reporter-Herald for publication, where I got the credit in the byline, but Tony actually wrote it.

It was Tony who brought in renowned photographer/instructor/lecturer Bryan Peterson for a seminar on Understanding Exposure, Learning to See Creatively, and the Art of the Flash in 2016. He even arranged for a field trip with Bryan after the seminar.

Tony also arranged for our new monthly meeting place at Group Publishing where we enjoy a snack bar, spacious surroundings, and large screen monitors for our presentations.

We owe Tony a debt of gratitude for what he has done for the club. He took care of business and set an example for his successors to follow.

Best wishes to Tony as he drives off to new adventures in his motorhome with his Jeep in tow, and his camera ready for that next great shot.

# **2018 Christmas Party**



J.R. Schnelzer, and Jamie & Bob Carrier call out the raffle winners.

Thanks to Jamie Carrier and many others who helped put the 2018 LPS Christmas Party together. Group Publishing provided a perfect venue for the annual event.

Due to the generosity of our members, the annual raffle was a success and raised money to help subsidize the catered dinner.

Items raffled off ranged from photographs, books, a GoPro, and golf bag suitable for carrying a very large telephoto lens. "What a successful Christmas Party. We enjoyed a catered meal, wonderful raffle items, and time to socialize! Thank you ever so much."

— Jamie Carrier

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# **Competition Corner**

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### By Lorie Smith

### COMPETITION@LPS.CC

Please congratulate the following members who have advanced to the next level of competition.

### Advanced

Jerre Johnson Omar Pena

### Masters

James Lindburg John Burcham

January Theme — Children

Submission Deadline Before Midnight, Monday, January 7, 2019

### Please keep the judging criteria in mind:

**Impact and Viewer Interest** — "Wow" factor is the nebulous quality where an image "pops". This subjective aspect of judging should not preempt the technical or composition aspects of an image.

**Composition** — Good composition is a pleasing arrangement of the elements in an image. There are many guidelines for good composition that judges may consider.

**Technical Quality** — This includes sharpness, focus, color, tonal scale, contrast, appropriate depth of field and other qualities. Consideration is also given for the effect the photographer was trying to achieve such as high key, multiple exposure, selective focus, etc.

**Monthly Themes** — The subject matter should be related in some manner to the theme. While there are no formal "deductions" or penalties, judges may reduce their overall score if they feel the image does not align with monthly theme. With that said, creative interpretation is encouraged.

## **2019 Monthly Themes**

**February** This Building Has a Story to Tell

> March It's a Small World

> > April In Motion

May In the Dark

June Reflections

July It's a Colorado Thing

> August Celebrate Color!

September How We Get There

October This Ordinary Life

November

Joy!

December TBD

## LPS Board Meeting: Change of Date and Location

The LPS Board usually meets on the first Tuesday of odd numbered months, but that falls on New Year's Day. So, we are meeting on Tuesday, January 8th, but our usual meeting location, Perkins, does not have space for us on that evening. So, we will meet at the home of Scott and Ruth Sprain for pizza and salad and LPS business. All members are welcome to attend and help shape the direction of LPS.

Time: 5:30 pm for dinner on Tuesday, January 8th. The Business Meeting starts around 6:30 pm.

Place: 5260 Crabapple Ct., Loveland, 80538. The Sprains live just north of 50th and Taft, just south of Crossroads Church.

Please RSVP so we can plan enough food. RSVP at <u>secretary@lps.cc.</u>

- Scott Sprain, LPS Secretary

# Join the Club!

If you are reading the newsletter as a non-member and would like to join the Loveland Photographic Society, go to the main page on the LPS.CC website and click on **Membership > Join or Renew.** 

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